

DIRECTORY PROPOSAL BETA PHASE



For the average lay person there is an overwhelming amount of frustration in navigating our health care system.

What resources are available, how do they access them, how do they know what they need, how do they keep their aging parents safe at home, and the list goes on and on.

Parents may have a special needs child and what services are available to them?

What if they don't qualify for reduced cost resources?

My name is Pam Dunwald, R.N. Board Certified Patient Advocate and a nurse for 40 years with experience in Home Health, Hospice, Acute Care, Case Management, Utilization Review (working with Insurance Companies) and Emergency Room Nursing.

My passion is helping others achieve their health-related goals with a specific emphasis on finding the right resources to meet the needs of my clients.

I have decided to put together a directory of services that is intended to be much more than a laundry list of companies. All listings will be vetted and Medicare Compare scores checked along with references. Not everyone will meet the qualifications to be listed. I believe in quality over quantity.



"Matching the Right Resources for the Right Reasons"



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DIRECTORY PROPOSAL BETA PHASE CONTINUED

We will also be unique in that we will feature our vendors on podcasts and live videos to help educate our guests to give them the best possible solutions or avenues to explore to meet their unique needs.

We will be in Beta Phase for the first and second quarters of 2022 and are taking this opportunity to reach out to companies that may be interested in getting in early for a free listing during Beta Phase.

Following the Beta Phase and full launch affordable packages will be available for monthly, 6-month and annual listing fees and will be finalized by the end of the first quarter and shared with all listing businesses.

We will have an application that will need to be completed even for Beta Testing. During this time, we welcome feedback on the application process so to make it as easy and as smooth as possible.

I am reaching out to many of you because I have become familiar with your business and or services and feel what you do would greatly benefit our directory guests and their families.

Please feel free to reach out with any questions you may have, and I will be happy to answer them.

Sincerely,

Pam Dunwald, R.N.

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